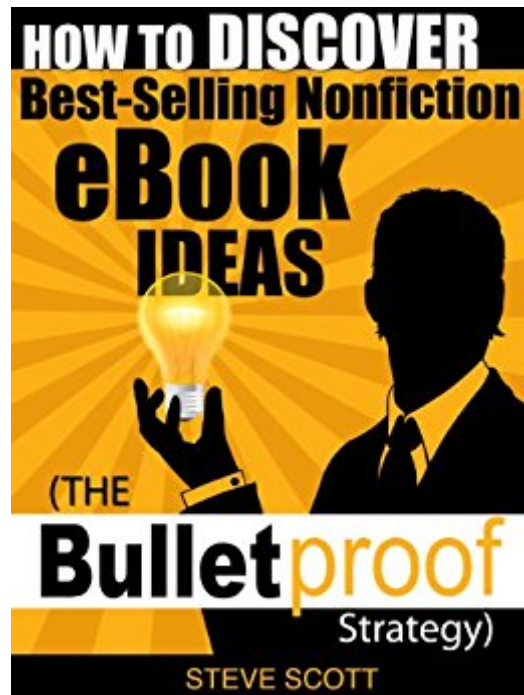


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How To Discover Best-Selling Nonfiction EBook Ideas - The Bulletproof Strategy



Synopsis

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Steve Scott's "How to Discover Best Selling Kindle Non-Fiction Book Ideas" is the perfect primer if you're interested in establishing yourself as a niche publisher on the Kindle (and other e-book) market. Steve shows you how to research potential book ideas to find the "golden nuggets" that are most likely to sell like hotcakes. Then he shows you how to use 's own features to validate those book ideas so that when you invest time writing a book, you know your time is being spent on a topic that will generate sales. The book also doesn't set any wild expectations around being the next Stephen King of non-fiction either. This isn't a get-rich quick book, but it does give you a clear strategy for finding the right topics to write about and generate real income as a Kindle publisher. As Steve stresses in his book, success as a Kindle publisher is about writing books that solve people's problems. They want you to cut to the chase and tell them how to get what they want. Steve Scott follows his own advice and delivers "pure content" as they say in the marketing game. A must-read for anyone planning to jump into publishing on the Kindle.

The author does a wonderful job of outlining in detail the various ways a new author can create their first book. Such a complete guide with so many useful resources! I was very impressed with Mr. Scott's approach for his own success and that he shares it so openly. I will be using many of his

suggestions to enhance my own writing style and do the research ideas he presents. Thanks Scott!

This is a top notch little book filled with great tips and action steps. There is no annoying filler. Just a step-by-step plan for finding great topics that actually have a chance of selling. Although I was already familiar with some of his tips and resources, he provided many ideas and websites that I would never have thought of on my own. Most of the time when I buy "how to" books, I end up feeling a bit let down. Not so with this one. This little book is a real gem if you are truly interested in developing best selling ideas.

Although I have published several books on the Kindle platform, I picked up a copy of Steve's book because (IMHO) you can never learn enough about your chosen field. I wasn't disappointed. Steve covers the background of Kindle publishing, including his take on why to focus on non-fiction titles. As a non-fiction author, he didn't have to sell me on that point! The book goes on to help authors really focus in on ultra-specific niches, specifically those that have the potential for ongoing and consistent sales. He shares his take on how to discover those markets, using the same skill set as you'll see in the best Internet marketers. In particular, I found his method for predicting book sales (per day) based on ranking particularly helpful. In comparing his stats against my own, I can tell you that he's spot on. And, for those writers who have run out of ideas, the book covers great places to find new ideas as well as tools to estimate sales. If you're an author who wants to build their Kindle empire, I highly recommend this book.

In a nutshell, Steve Scott walks the walk. Honestly I'm always a bit skeptical to see so many 5 stars on a book. But after reading the book, Steve gets my vote for 5 stars too. Why? Because it's all totally legit. With all of the stuff Steve talks about in the book, you can tell he actually does it himself too. I know because I checked. I also appreciate how he doesn't beat around the bush. He gets straight to the point, gives you the key pointers, and moves on. The book could have been much longer if he added more examples or stories but he really didn't need to based on his ability to explain the concepts. It's also formatted very well. I know this is a minor detail but I've been switching between reading the book on my laptop and iPhone and it reads equally nice in both places. I found myself highlighting big chunks of the book to reference later. So much so that I thought it was a bit silly. Just goes to show it was a good, very useful read. If you're looking for an excellent resource on how to figure out what to write about, at \$2.99 Steve's book is kind of a no brainer. Now, off to write!

For much of my life, I have wanted to write a book and get it published. Writing it was not a problem. Publishing it was a problem, and when I read Steve's book, "How to Discover Best-Selling Nonfiction eBook Ideas", it had all the information I needed to get it done. And it is done! I am a published author. And ... there are more books on the way! What I really liked about this book, and others by Steve Scott, is that not only does he give the answers to my questions, but he also gives a step-by-step tutorial on how to make it work. Most books just give an answer, assuming that I will know what they mean and be able to figure it out for myself. But Steve goes a step beyond that. I can, without pause, give a STRONG recommendation to everyone who has a dream as I did, to write a book, read this first. You'll be off on the right foot. Thanks, Steve, for sharing your insights. :)
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